

# Mass Medical Society Malpractice Crisis

**Objective** Determine how to stem the outmigration of doctors leaving Massachusetts due to souring malpractice insurance rates.

**Data Source** Telephone surveys among consumers state wide.

**Question** *“Who’s to blame for the increased number of malpractice law suits in Massachusetts?”*



VERBATIMS

ThoughtScan Frequency

lawyers

114

consumers

79

payday

32

caps

31

**ThoughtTalk** *“It’s the **lawyers** encouraging people to sue needlessly.”*  
*“Some **Consumers** want something good (money) to come out of a bad situation even if the doctor is not to blame.”*  
*“Put caps on the amount they can get.”*

**Results** The research was instrumental in proving that caps needed to be placed on awards to stem the suits. The study was used as an effective sales tool with politicians.  
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