

Babson College: Employee Benefits Opinions

Objective Determine faculty, staff and employee attitudes toward benefits

Data Source Self administered written interviews

Question *“What’s your impression of Babson’s benefits program?”*

ThoughtSCAN[®]

VERBATIMS

tuition

42

remission

32

No

27

ThoughtScan Frequency

ThoughtTalk

“No tuition remission at other schools is a problem.”
“No tuition remission would be a reason for leaving.”
“There’s no tuition support for degrees elsewhere.”

Results

The college uncovered a major issue which would have impacted morale and turnover if not addressed.

www.wallacewashburn.com